

Mikk Granström Black Nights Film Festival mikk@poff.ee Telliskivi 60a/2 10412 Tallinn

Our ref. 15.03.2024 No 2-2/8839-1

Letter of Intent for Partnership

Dear Mr Mikk Granström

By this letter, we express mutual intention to solidify our partnership and affirm our commitment to active participation and collaboration.

We recognize the value of working together to achieve shared goals and objectives. Our organizations share common values, complementary strengths, and a mutual desire to achieve success through collaboration.

Through this letter of intent, we confirm our dedication to actively engage in the partnership and contribute our respective expertise, resources, and efforts to achieve our shared objectives.

The project's objective is to enhance awareness surrounding children's rights, foster active participation among children themselves, and tackle the prevention of mental health issues.

Planned start and end of the project: 01.01.2025 - 31.12.2026

The project stems from the Tallinn Black Nights Film Festival's (PÖFF) commitment to promoting children's rights and facilitating their participation in decision-making processes. Recognizing the significant impact of film as a medium for social change, particularly in raising awareness and fostering empathy, PÖFF has utilized its platform to create the Just Film festival, dedicated to young audiences. Over the past 24 years, Just Film has not only provided film education but has also addressed social issues, including children's rights, through its programming. The rationale for the project lies in the pressing need to amplify children's voices, improve their understanding of their rights, and promote their participation in matters that affect them. The project builds on the success of the annual "Children's Rights" film program, which has attracted thousands of children and young people, and aims to further engage them in meaningful dialogue and action around children's rights issues.

We are committed to:

**Open Communication:** Maintaining transparent and effective communication channels to ensure that all

parties are informed and aligned with the partnership's goals and activities.

**Collaborative Decision-Making:** Engaging in collaborative decision-making processes that leverage the collective expertise and insights of both organizations.

**Timely Action:** Proactively identifying opportunities and challenges and taking timely and decisive actions to address them.

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**Resource Sharing:** Sharing knowledge and best practices to maximize the impact and effectiveness of our partnership initiatives.

**Continuous Improvement:** Striving for continuous improvement by seeking feedback, evaluating outcomes, and refining our strategies and approaches as needed.

Yours sincerely,

Maret Maripuu

**Director General**